



Blueair Sense+

The intelligent air purifier
for your unique style



Breathe
Blueair

Blueair Sense+

Wi-Fi enabled with award-winning design

Live life to the fullest without compromising your health, wellbeing or personal style. With an exciting new color palette, the Blueair Sense+™ series is perfect for compact spaces where good looks matter, but breathing clean air matters more. Wi-Fi enabled for remote control and interactivity with the Blueair Friend app to give you indoor air quality advice and air quality data.

- Style your life with better indoor air quality
- Combines the best of Swedish engineering with functional aesthetics
- Built-in motion sensor and filter change indicator





18 m²
(194 sq. ft.)

Blueair Sense+ Ruby Red

Make sense of your indoor air with the intelligent air purifier. With the Blueair Sense+ and Blueair Aware air quality monitor, you always know the quality of the air you breathe. Add the Blueair Friend app to control Blueair Sense+ from a remote location as well as to get easy access to outdoor air quality data and indoor air quality tips.



Blueair Sense+ Performance & Specifications



Model¹ **Blueair Sense+**

Room Size **18 m² (194 sq. ft.)**

Clean Air Delivery Rate (CADR)²

Smoke	120 cfm (204 m ³ /h)
Dust	140 cfm (238 m ³ /h)
Pollen	150 cfm (255 m ³ /h)
Air Changes Per Hour ³	5

Product

Dimensions (H x W x D)	492 x 470 x 170 mm 19.5 x 18.5 x 6.7 in.
Airflow	<ul style="list-style-type: none"> - High 150 cfm (255 m³/h) - Medium 84 cfm (143 m³/h) - Low 35 cfm (60 m³/h)
Sound Level	<ul style="list-style-type: none"> - High 50 dB(A) - Medium 40 dB(A) - Low 29 dB(A)
Energy Consumption	<ul style="list-style-type: none"> - High 46 W - Medium 20 W - Low 7 W

HEPASilentPlus™ Filter⁴

Particle Filter with Carbon Sheet	Yes
Number of Filters	2
Filter Replacement Indicator	Yes

Connectivity / Sensors

Wi-Fi	Yes
Blueair Friend™ Compatible	Yes
Blueair Aware™ Compatible	Yes
Motion Sensor	Yes

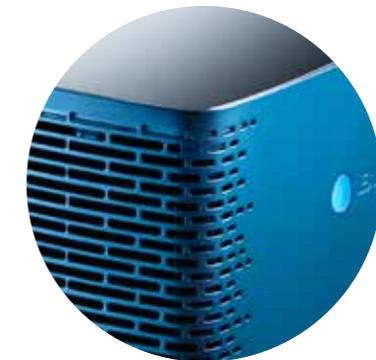
Certification Programs⁵

AHAM Verified	Yes
Energy Star	Yes
ARB (0 Ozone)	Yes

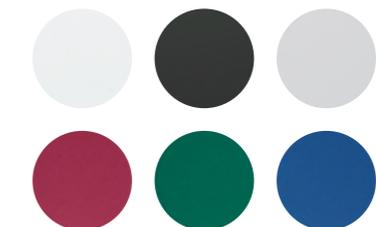
¹ Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).
² The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.
³ Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.
⁴ Recommended interval for filter replacement is 6 months.
⁵ Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold. Blueair units comply with international standards, including the CE mark, S mark, CB Scheme and ETL Listed Mark. National standards are controlled by the distributors responsible for the market.



Want to change fan speed?
Just swipe your palm above the
Blueair Sense+ motion sensor.



Award-winning design that's won
praise for its form and function.



Six great colors for understated elegance
or to make an expressive statement.
Polar White – Graphite Black – Warm Gray
Ruby Red – Leaf Green – Midnight Blue

18 m²
(194 sq. ft.)

Blueair Sense+ Midnight Blue

For minimalistic bedrooms or informal dining,
Blueair Sense+ adapts easily to any living space
with style and grace.



Blueair Aware

Empowers you
to breathe healthy
indoor air



The Intelligent Air Quality Monitor

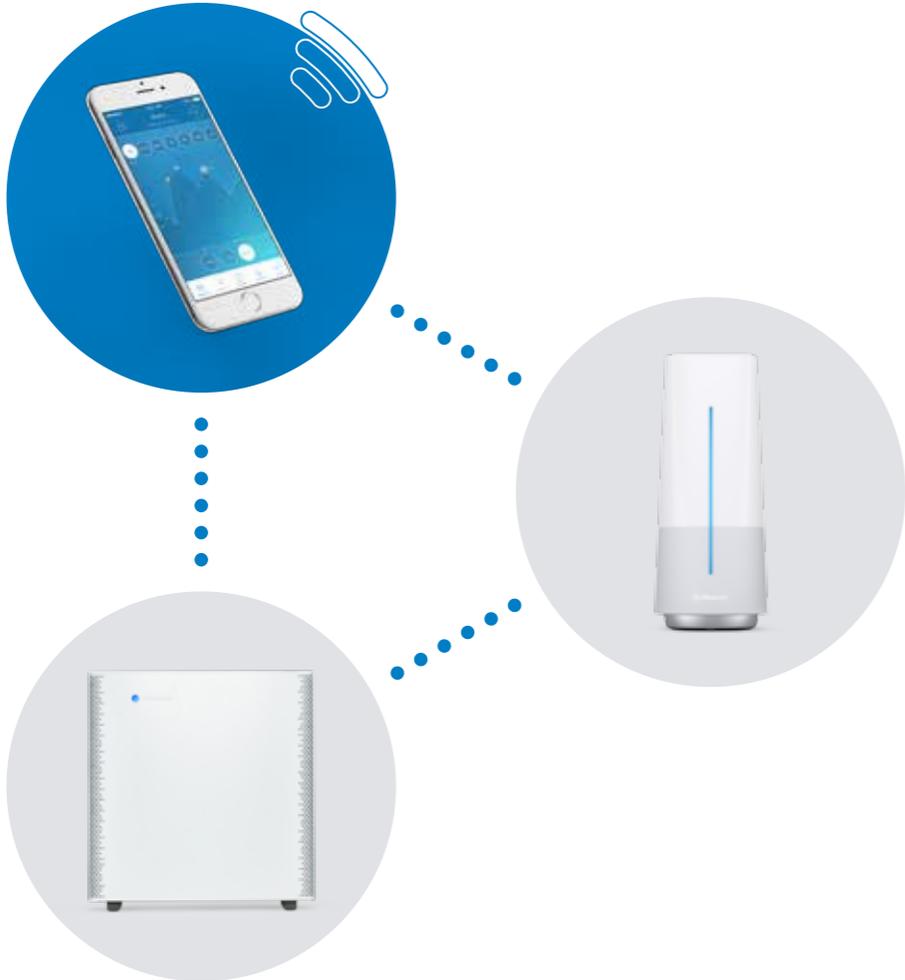
Depending on where you live or work, indoor air can be up to 100 times more polluted than outside air, but you can't see the difference. Blueair Aware helps you measure, monitor and control your indoor air quality. Improve your health and wellness even further by connecting the Blueair Aware with the Blueair Friend app to get real-time air quality data, indoors and outdoors, and to automatically control your Blueair Sense+ air purifier.

- Monitors indoor air quality including airborne particles including PM 2.5, carbon dioxide, volatile organic compounds, temperature and humidity
- Sends air quality data, updates and alerts in real time to your smartphone when used with the Blueair Friend app
- Gives you control of your indoor air quality as well as your health and wellbeing when used with Blueair Friend app



Blueair Friend App

Puts you in control of the air you breathe



Control, Monitor and Purify

To help you better understand the quality of the air you breathe, meet Blueair Friend. Blueair Friend is an app that lets you know the quality of the air, inside and out.

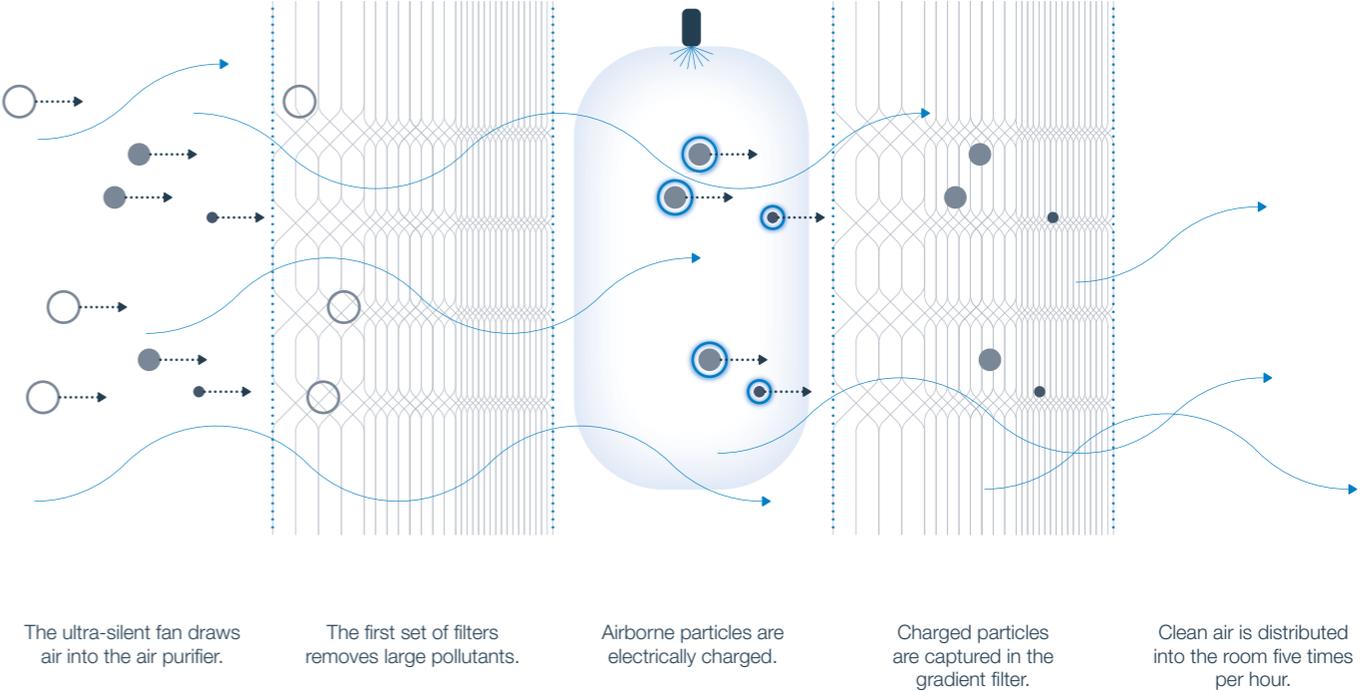
Use Blueair Friend to control your Blueair Sense+ air purifiers with your smartphone or smart device.

Anywhere you have an Internet connection, you can see the status of your air purifier, change its settings, get alerts when it's time to change the filter, and view room temperature and humidity.

Blueair Friend gives you fast access to real-time air quality data from more than 150 countries as well as wellness advice and tips on how to breathe healthier air.

Blueair HEPASilentPlus Technology

Higher airflow efficiency, lower noise and energy consumption, so we all can breathe easy



Best-in-class filtration for every need

A revolutionary combination of the best in electrostatic and mechanical filtration, our air purifier replacement filters use HEPASilentPlus technology to remove 99.97% of harmful particles from the air, down to 0.1 micron in size.

- Highly efficient particle filtration can be combined with activated carbon filtration media to remove gaseous pollutants
- Saves energy with super low energy consumption
- Less dense filter media, which means lower noise levels

Filter Type	Blueair Sense+ Particle Filter
Filter Media	Non-woven gradient PP and PE blend fibers and activated carbon sheet
Number of Filters	2
Filter Frame Material	Paper
Filter Recycling	Plastic
Dimensions (H x W x D)	442 x 140 x 58 mm
Surface Area per Filter	3.04 m ²



Headquartered in Stockholm, Sweden, Blueair is the leading provider of best-in-class air purification solutions for people who want to breathe better and lead healthier lives. Since 1995, Blueair has been committed to enabling people including those with allergies, asthma and respiratory diseases to breathe the cleanest possible indoor air.

Sold in over 50 countries, our high-performance air purification solutions are energy-efficient and responsibly made. Through our unwavering commitment to excellence, research and constant innovation, Blueair is shaping the way the world breathes. Breathing clean air is a human right – making people feel more alert and alive – today and tomorrow.

Breathe Blueair

